

TOURISM – SESSION 2

Moderators: Aleksandra Terzic, Ivanka Nestoroska

TIME	AUTHOR/S	TITLE OF THE PAPER
14.30 – 14.40	ANDRIELA VITIĆ ĆETKOVIĆ IVONA JOVANOVIĆ MIHAELA LAZOVIĆ	RETRO MARKETING AND TITOGRAĐ: NON – DARK TOURISM PERSPECTIVE
14.40 – 14.50	IVANKA NESTOROSKA BILJANA PETREVSKA KATERINA ANGELEVSKA-NAJDESKA	REVITALIZING SPAS FOR WELLNESS: A NEW CHALLENGE FOR MACEDONIAN TOURISM
14.50 – 15.00	GORDANA P. RECHKOSKA MAJA J. GEORGIOSKA RISTO B. RECHKOSKI	THE INFLUENCE OF NON-FORMAL EDUCATION ON THE DEVELOPMENT OF RURAL TOURISM IN N. MACEDONIA
15.00 – 15.10	MARVIN E GONZALEZ GIOCONDA QUESADA RENE D MUELLER JOVANKA BILJAN	INTEGRATED TOURISM SUPPLY CHAIN MANAGEMENT IN NORTH MACEDONIA: CHALLENGES AND OPPORTUNITIES
15.10 – 15.20	ALBERTA TAHIRI IDRIZ KOVAČI	THE IMPACT OF ELECTRONIC PROMOTION ON THE DEVELOPMENT OF MOUNTAIN TOURISM - CASE STUDY MOUNTAIN REGIONS IN KOSOVO
15.20 – 15.30	FATON HAZIRAJ FLORIM ASANI NERITAN TURKESHI	ECO TOURISM IN MIRUSHA WATERFALL
15.30 – 15.40	BRANKO NIKOLOVSKI	KNOWLEDGE NETWORKING AS A STRATEGY TO DESTINATION DEVELOPMENT
15.40 – 15.50	PETRIT HASANAJ ERMIRË HALILI	THE IMPACT OF SOCIAL MEDIA ON TRAVEL DECISIONS
15.50 – 16.00	LENKA ISTIJANOVIĆ DAJANA KOPUZ MARIJA VUKADIN	CASE STUDY OF RAJAČKE PIMNICE: A STEP CLOSER TO THE UNESCO WORLD HERITAGE LIST