

**List of abstracts/papers accepted for publication in the conference proceedings or
other partner publications**

No	TITLE
1.	A BIBLIOMETRIC ANALYSIS OF DIGITAL MARKETING STUDIES
2.	AIR TRAVEL IMPACT IN TOURISM INDUSTRY– ALBANIA CASE
3.	APPLICATION OF ARTIFICIAL INTELLIGENCE FOR INSOLVENCY PREVENTION IN SMES
4.	ASPECTS REGARDING THE FINANCIAL SELECTION CRITERIA OF THE INVESTMENT PROJECTS APPLICABLE IN THE EDUCATIONAL SYSTEM AND IN THE DEFENSE SYSTEM
5.	ASSESSING THE INFLUENCE OF INITIAL SOCIAL CONDITIONS ON MONETARY FREEDOM IN FORMER COMMUNIST COUNTRIES: AN INSTRUMENTAL VARIABLE APPROACH
6.	BASIC COMPONENTS AND INDICATORS IN ASSESSING COUNTRY RISK (SELECTED CEFTA COUNTRIES)
7.	BLENDED LEARNING PERCEPTIONS IN FIRST TIME AND EXPERIENCED USERS – THE LEARNING CURVE ACCUMULATION APPROACH
8.	BOOSTING AGRIBUSINESSES WITH BRANDS DURING COVID-19 PANDEMIA
9.	BUSINESS ENVIRONMENT IN BOSNIA AND HERZEGOVINA
10.	CHANGES AND ADAPTATIONS OF BUSINESS MODELS CAUSED BY THE CRISIS SCENARIO
11.	CHANGES IN PERFORMANCE AND LABOUR MARKET SITUATION IN SLOVAKIA DURING THE COVID-19 PANDEMIC
12.	COMPARATIVE ANALYSIS OF THE DEVELOPMENT OF THE SMALL AND MEDIUM ENTERPRISES SECTOR IN THE REPUBLIC OF SERBIA AND THE EUROPEAN UNION
13.	COMPLEXITY OF CREATING CUSTOMER EXPERIENCE UNDER THE INFLUENCE OF DIGITAL TRANSFORMATION
14.	COMPUTER SCIENCE AND ARTIFICIAL INTELLIGENCE INNOVATIONS IN THE FUNCTION OF AIRSPACE MANAGEMENT AND GENERAL AIR TRAFFIC SAFETY
15.	CONTEMPORARY UNDERSTANDING OF MARKETING – MARKETING 4.0
16.	COPING WITH CUSTOMER MISTREATMENT: THE ROLES OF EMOTION REGULATION AND PSYCHOLOGICAL RESILIENCE
17.	CORRELATION ASPECTS OF EMPLOYEE PERFORMANCE METRICS - MANAGEMENT THROUGH THE PROMOTION OF NON-FINANCIAL FACTORS OF MOTIVATION
18.	DIGITAL AND VIRTUAL FASHION AS AN OPPORTUNITY FOR SUSTAINABLE CONCEPT
19.	DIGITAL COMPETENCIES AND SKILLS: CHALLENGE IN EDUCATION AT THE UNIVERSITY
20.	DIGITAL INEQUALITY & SOLIDARITY: THE GLOBAL PERSPECTIVE
21.	DIGITALISATION OF CUSTOMER EXPERIENCE IN RETAILING
22.	DIRECTIVE 2019/633 ON UNFAIR TRADING PRACTICES IN BUSINESS-TO-BUSINESS RELATIONSHIPS AND ITS IMPLEMENTATION
23.	EMPIRICAL RESEARCH ON THE IMPACT OF INTELLECTUAL CAPITAL AS A DETERMINANT OF THE GROWTH OF MARKET VALUE OF COMPANIES
24.	EMPLOYEES' AND STUDENTS' ATTITUDES OF BUSINESS PROCESS ORIENTATION USEFULNESS IN CROATIA
25.	EVALUATING FINANCIAL PERFORMANCE OF IT COMPANIES IN THE CONSOLIDATED GROUP
26.	FINANCIAL INDEPENDENCE IN RETIREMENT THROUGH SOLID SECURITIES AND REAL ESTATE INVESTMENTS - BETTER THAN JUST THE STATE PENSION
27.	FINANCIAL LITERACY AND RISK AVERSION OF UNIVERSITY STUDENTS: STUDY APPLIED TO LUSÓFONA UNIVERSITY STUDENTS

28.	FINTECH SHOULD WE ACCELERATE THEIR DEVELOPMENT?
29.	FIRMS' BEHAVIOUR IN SELLING REGIONAL BRANDS AND CUSTOMER LOYALTY IN E-COMMERCE
30.	GLOBALIZATION EFFECTS IN THE REPUBLIC OF CROATIA
31.	HR DEPARTMENT: HOW BUSINESS OWNERSHIP AND ACTIVITY TYPE AFFECT ITS EXISTENCE, IN THE ALBANIAN COMPANIES
32.	IMPACT OF INDUSTRY 4.0 ON ENVIRONMENTAL MANAGEMENT ACCOUNTING
33.	IMPLICATIONS OF TECHNOLOGY DEVELOPMENT ON THE LABOR MARKET
34.	INCORPORATING CIRCULAR CARBON ECONOMY THROUGH SUSTAINABLE BUSINESSES FOR A LONG-RUN GLOBAL ECONOMIC GROWTH
35.	INDUSTRIAL POLICY AS A PRECONDITION FOR DYNAMIC AND SUSTAINABLE DEVELOPMENT OF SERBIA
36.	INNOVATION OF BIO-RICE CULTIVATION AND PRODUCTION IN RECENT DECADES - REGIONAL DEVELOPMENT IN HUNGARY
37.	INTELLIGENT CHARGING SYSTEM FOR VEHICLES
38.	IS SMES READY FOR THE TRANSITION TOWARDS A CIRCULAR ECONOMY? PROPOSAL FOR AN ASSESSMENT FRAMEWORK
39.	LABOR PRODUCTIVITY IN THE HOTEL INDUSTRY OF THE REPUBLIC OF CROATIA
40.	LEASING OF PRODUCTION CONTROL PROCESSES – PLC AS A SERVICE IN INDUSTRY 4.0
41.	LEGAL CONTRIBUTION TOWARD GREENER EUROPEAN UNION
42.	LEGAL PROTECTION OF DATABASES IN THE EU: THE RENEWAL
43.	MACROECONOMIC CONSEQUENCES CAUSED BY THE COVID-19 PANDEMIC - CASE STUDY OF THE AUTOMOTIVE INDUSTRY
44.	MANAGEMENT AND ACCESS CONTROL IN ENTERPRISE RESOURCE PLANNING IN AN ORGANIZATIONAL CONTEXT
45.	MATERIAL HANDLING DRIVEN BY ARTIFICIAL INTELLIGENCE TO IMPROVE PRODUCTIVITY AND EFFICIENCY
46.	MODEL OF COMBINED TEACHING – THE CONSEQUENCE AND THE CHANCE FOR MODERNISATION OF HIGHER EDUCATION
47.	MUSIC IN BUSINESS RESEARCH: A PRELIMINARY STUDY
48.	NATIONAL MARITIME OFFICES (NMAO) THROUGH THE NMSV PROTOTYPE
49.	NEURAL NETWORK AND IMPLEMENTATION IN MATLAB
50.	ON THE IMPORTANCE OF A REGIONAL MANAGERIAL-TECHNICAL APPROACH IN THE WESTERN BALKANS TRANSPORT SYSTEMS
51.	ON-DEMAND SERVICES IN TRANSPORTATION AND MOBILITY - A STRUCTURED LITERATURE REVIEW
52.	OVERHANGING THE FUTURE SOCIO-ECONOMIC ASPECTS THROUGH THE CONSEQUENCES OF GLOBALIZATION AND INTERNATIONAL LAW
53.	PERCEPTIONS OF THE ROLE OF THE MEDIA IN THE UNDERSTANDING OF UAS FOR CIVIL USE – THE CASE OF THE REPUBLIC OF SERBIA
54.	PROBLEMS IN THE OPERATION OF ELECTRIC VEHICLES
55.	PROJECTING SMALL ECONOMICS WITHIN RURAL DEVELOPMENT CONTEXT: A CASE-STUDY APPROACH
56.	PURCHASING CUSTOMER SERVICE IN INTERNATIONAL E-COMMERCE BASED ON EMPIRICAL E-SHOP DATA
57.	RELATIONSHIP BETWEEN ETHICS AND STATE LEADERSHIP
58.	RESEARCH ON THE CORRELATIONS BETWEEN FINANCIAL MANAGEMENT AND ECONOMIC DECISION-MAKING

59.	SIGNIFICANCE OF INNOVATIONS IN THE TIME OF CRISIS - THE IMPACT OF COVID-19 PANDEMIC ON INNOVATION ACTIVITIES
60.	SMART TECHNOLOGY AS A FACTOR OF SUCCESSFUL DEVELOPMENT OF NAUTICAL TOURISM
61.	STANDARDS OF GOOD TEACHER: RESEARCH ON THE COMPETENCY MODEL OF CHINESE LOCAL UNIVERSITY TEACHERS
62.	STRATEGIC RELEVANCE OF AN INFORMATION SYSTEMS MASTER PLAN IN AN ORGANIZATIONAL CONTEXT
63.	STUDY OF INNOVATIVE TECHNOLOGIES AND MATERIALS FOR ONLINE LEARNING
64.	SUCCESSFUL BUSINESSES DURING A PANDEMIC. HOW TO THRIVE
65.	SUSTAINABILITY REGULATION AND REPORTING: TRENDS IN THE DACH REGION
66.	THE CONCEPT OF DIGITAL MARKETING MIX: IMPLICATIONS IN CONSUMER BEHAVIOUR
67.	THE IMPACT OF BUSINESS DEVELOPMENT BETWEEN ALBANIA AND ITALY
68.	THE IMPACT OF COVID-19 ON THE SMALL BUSINESSES ECONOMIC PERFORMANCE: EVIDENCE FROM ITALY
69.	THE IMPORTANCE OF ETHICAL LANGUAGE IN BUSINESS COMMUNICATION
70.	THE IMPORTANCE OF FINANCIAL MANAGEMENT FOR THE SUCCESS OF THE ORGANIZATION IN A CHALLENGING BUSINESS ENVIRONMENT
71.	THE INFLUENCE OF MACROECONOMIC FACTORS OF THE BUSINESS ENVIRONMENT ON THE DEVELOPMENT OF THE NUMBER OF SMES
72.	THE LIQUIDITY RISK EVALUATION: INTERNAL BANKING FACTORS DURING COVID ERA IN ALBANIA
73.	THE OCCURRENCE OF FORCE MAJEURE AND THE FAILURE TO MEET CONTRACTUAL REQUIREMENTS. THEORETICAL AND PRACTICAL ASPECTS
74.	THE PANDEMIC AS A 'TURNING POINT' FOR THE HIGH-TECH AND ICT SECTORS IN THE EUROPEAN UNION
75.	THE PAYING CUSTOMER – MOTIVATIONAL AND DEMOGRAPHIC ATTRIBUTES OF FREEMIUM GAME PLAYERS
76.	THE RELATIONSHIP BETWEEN MANAGERS' EMOTIONAL COMPETENCIES AND ORGANIZATIONS' FINANCIAL PERFORMANCES
77.	THE ROLE OF AGILE LEADERS IN ESTABLISHING EFFECTIVE INTERNAL COMMUNICATION IN DIGITAL ORGANIZATIONS
78.	THE ROLE OF INTEGRATED MARKETING COMMUNICATIONS IN BUILDING A BRAND AND IMPROVING BUSINESS PERFORMANCE
79.	TRENDS IN THE INTERNATIONAL OIL & GAS MARKET WITHIN THE TRANSITIONS OF GLOBALIZATION
80.	USE OF INTERNAL COMMUNICATION CHANNELS AND EMPLOYEES COMMUNICATION DURING COVID-19 PANDEMIC AND AFTERWARDS
81.	WATER - RENEWABLE AND PROTECTED NATURAL SOURCE
82.	WORKPLACE MOTIVATION – CASE STUDY ENGAGING STUDENTS DURING A PANDEMIC